CINOS

In Focus

UK Rollout of Logitech-Powered Microsoft Teams Rooms for a Leading SaaS Provider

Believe in Excellence

Setting the Global Standard: UK Rollout of Logitech-Powered Microsoft Teams Rooms for a Leading SaaS Provider

Our client is a leading name in business management SaaS solutions. Its operations span multiple locations, supporting millions of small and medium size businesses globally. With a significant UK presence, the client wanted to ensure a consistent and efficient meeting experience for employees located in its main UK office.

The Requirement

The client's headquarters, spread across two neighbouring buildings, featured a mix of AV technologies across its many meeting spaces. Whilst the client had standardised on Microsoft Teams as its collaboration platform, the headquarters housed an array of Microsoft Teams Rooms systems from different vendors. In some cases, these solutions were not optimally suited to the room sizes or configurations. This patchwork of systems resulted in inconsistent user experiences, highlighting the need to modernise the ageing infrastructure and standardise the collaboration environment.

To address these challenges, the client wanted to refresh its AV infrastructure and establish a new global standard for its Microsoft Teams Rooms using Logitech solutions and standardising on Sony BRAVIA displays. The objective was to design and implement a cohesive suite of AV solutions to ensure a seamless and intuitive experience across all meeting spaces, empowering employees to collaborate and engage effortlessly, regardless of location. Furthermore, the project brief emphasised inclusivity and accessibility, exemplified by a proof-

of-concept room featuring advanced assisted listening systems to support hard-of-hearing staff members and innovative hybrid meeting technologies to create a more equitable experience for remote and in-room participants.

Crucially, the client prioritised partnering with organisations that shared its sustainability values. Cinos' credentials and commitment to reducing environmental impact are reflected in its carbon reduction plan, which emphasises collaboration with a responsible supply chain. Partnering with manufacturers like Logitech and Sony, both recognised for their sustainable practices, reinforced Cinos' ability to align with the client's values.
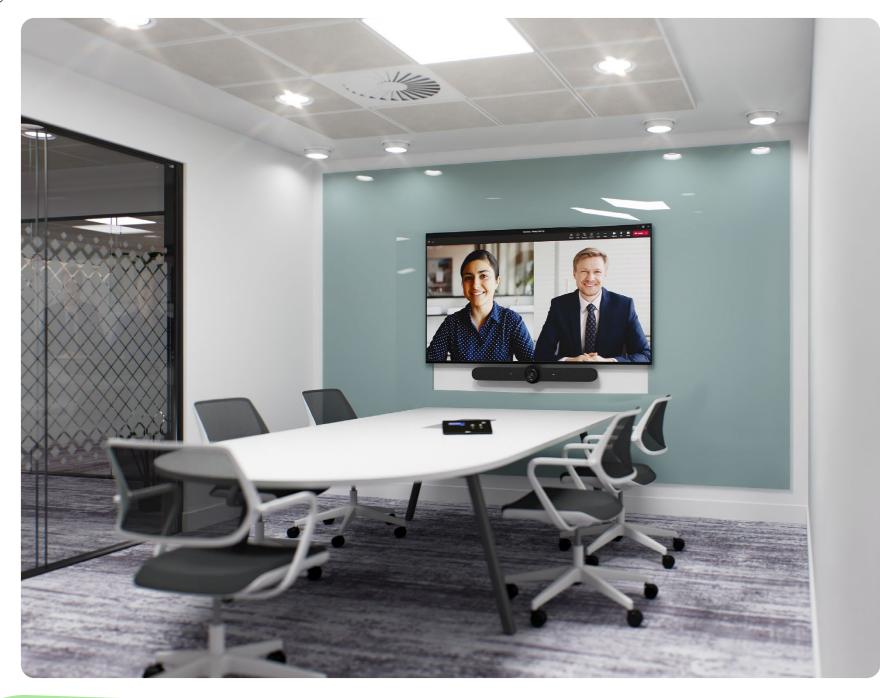
> Our approach was centred on creating a consistent, user-friendly AV environment while carefully considering the client's needs for scalability and sustainability. By standardising their meeting spaces and incorporating advanced technologies, we've not only modernised the client's AV infrastructure but also established a solid framework for global scalability.
>
> **James Austin**
> Solutions Architect, Cinos.

The Solution

Following a comprehensive Audit+ site survey of the existing room setups, Cinos leveraged its expertise in delivering global solutions to propose a tailored approach. One that helped the SaaS company set a global standard for its meeting rooms while balancing modernisation with cost efficiency. By repurposing existing Logitech equipment, standardising on Sony BRAVIA displays, and introducing new technologies only where necessary, Cinos delivered a solution that met the client's needs effectively and sustainably.

Standard 6-10 person meeting rooms
The client's medium meeting rooms were upgraded with Logitech Rally Bar Teams Room systems. Each system was paired with a Logitech Tap touch panel, providing intuitive controls for Teams conferencing. This upgrade delivered high-quality audio-visual performance with streamlined usability, empowering employees to focus on collaboration rather than troubleshooting technology.

Logitech Tap Scheduler room booking panels
To enhance workplace efficiency and accessibility Cinos also installed Logitech Tap room booking panels across the client's meeting spaces. These intuitive digital scheduling displays allow employees to effortlessly check room availability and book spaces all from a user-friendly interface, streamlining the booking process and reducing scheduling conflicts.

Embedding sustainability
Sustainability considerations were a key part of the project and Cinos carried out registered certified recycling of the client's old equipment to support its sustainability targets. Additionally:

- The use of recycled materials in new products was prioritised, wherever possible.

- Energy saving features were optimised, for instance Teams Room systems were set up to automatically enter a sleep state when no occupancy is detected, reducing energy consumption.

- Upgraded room booking solutions help the client better manage meeting spaces and gauge occupancy trends, supporting future decisions on meeting space sizes, capacity and resource efficiency.

Divisible meeting spaces
To address the need for versatility, four divisible meeting spaces were designed to offer increased flexibility. These spaces can be transformed into smaller individual rooms or combined for large town hall events and staff training. Logitech Teams Room systems were installed on each side of the room to ensure comprehensive coverage and functionality in any configuration.

The existing Logitech Rally cameras were reused, while the audio coverage was enhanced with two Shure MXA920 microphone arrays, eight ceiling speakers, and a dual-channel amplifier to provide comprehensive coverage for both individual and combined spaces. Centralised audio management was achieved through a Q-SYS processor, which routed audio to the appropriate Teams room system based on the configuration of the room. A ceiling-mounted partition sensor was installed to detect the position of the room divider and automatically adjust the audio setup.

Automatic configuration ensured seamless display management in combined room setups. When the rooms were joined, the primary system featuring 75" displays are activated, while the secondary system with 65" displays was automatically deactivated to enhance functionality and reducing complexity for users.

Additional Services and Support
The project also emphasised inclusivity and accessibility, aligning with the client's commitment to creating an equitable work environment. As part of this effort, Cinos collaborated with the client to develop a proof-of-concept meeting room that featured enhanced assisted listening systems. These systems have been designed to support hard-of-hearing staff members, ensuring that all employees could fully engage in meetings and benefit from the upgraded AV infrastructure.

The proof-of-concept meeting room was also equipped with advanced technology to elevate the hybrid meeting experience. A Logitech Scribe whiteboard camera was installed, enabling seamless sharing of whiteboard content directly into video conferencing meetings. This intuitive solution ensures that remote participants can view and interact with the whiteboard content in real time, achieving the same level of engagement and collaboration as those in the room.

The Logitech Sight tabletop companion camera was also introduced to enhance the hybrid meeting experience. With its 315° field of view, the Logitech Sight uses advanced video technology and AI to detect and accurately frame in-room participants. This ensures remote attendees enjoy a more inclusive and engaging experience by clearly seeing and connecting with everyone in the room.

Beyond the installation, Cinos provided end-to-end project management and commissioning services to ensure a smooth deployment. The SaaS services client also renewed support contracts for critical spaces, benefiting from Cinos' expertise and reliability.

The Benefits

- Consistent and familiar AV solutions that not only meet current needs but also serve as a blueprint for future global rollouts.

- Recycling of all old rebooking panels, helping the client meet its sustainability targets.

- Positive employee feedback, highlighting improved usability and reliability of meeting spaces.

- Inclusive and accessible meeting spaces, with a proof-of-concept room featuring enhanced assisted listening systems to support hard-of-hearing staff and cutting-edge hybrid meeting technology to ensure remote and in-room participants can collaborate on an equal footing.

- Logitech Tap Scheduler has simplified meeting room reservations for both ad hoc and scheduled meetings, while also providing management with a comprehensive view of room usage to support future optimisation efforts.

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The Technology

Logitech Tap Scheduler

The Logitech Tap Scheduler allow employees to effortlessly check room availability and book spaces. This purpose-built scheduling panel integrates seamlessly with Microsoft Teams Rooms, the Tap Scheduler can be conveniently installed outside any meeting space, with green or red LED lights that indicate room availability at a distance and allow employees to see meeting details, claim rooms, and book meetings up close on a spacious 10.1" screen.

The Technology (Cont.)

Logitech Rally Bar

The Logitech Rally Bar brings a powerful all-in-one Microsoft Teams video conferencing experience to medium and large meeting rooms. With brilliant optics, an AI-driven PTZ camera, an advanced microphone array, and dual room-filling speakers, it delivers cinema-quality video and crystal-clear audio. Its sleek, all-in-one design ensures a seamless and immersive collaboration experience.

Logitech Tap IP

Effortlessly manage your meetings with the Logitech Tap IP, a network-connected touch controller designed for seamless collaboration. Featuring a spacious 10.1" display and a sleek, low-profile design, it enables one-touch join, intuitive content sharing, and a smooth meeting experience in any room size. With a single Power over Ethernet connection and versatile mounting options, you can install it wherever it's needed for maximum convenience.

Logitech Sight

Ensure remote participants get the best perspective in every hybrid meeting with Logitech Sight. This AI-powered tabletop companion camera works hand in hand with Logitech Rally Bar, boasting a 315° field of view and 2.3m audio pickup range the Sight captures, identifies, and presents virtual attendees with the best sound and view of the meeting room action.

Striving for excellence in everything we do

Cinos have always embraced an underlying commitment to deliver excellence, whether that is in the projects we deliver, the development of our staff or working towards a greener future, we ensure that our company values are at the heart of everything we do. This level of commitment has been proven with globally recognised accreditations including ISO 45001, 9001, 14001, 27001 and Investors in People.

For an in-depth look at the technology we used on this project or to download the relevant data sheets please visit our website. You can also see the other projects we have been working on and catch up on any company news.

logitech   SONY

Microsoft   Microsoft Teams

Q-SYS   Extron

SHURE   CRESTRON