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# TRIPLEPLAY

TRIPLELITE



ELECTRONIC POSTERS

## TRIPLELITE ELECTRONIC POSTERS

### EFFORTLESSLY TRANSFORM ANY ENVIRONMENT

Through social media and the internet the modern world has come to expect that information can be shared at a moment's notice. So, if information is king all organisations need to be able to get their own messages to their customers, staff or students quickly and effectively or risk looking out dated or being left behind.

From conception to execution, marketing messages can take weeks or months to get in front of a target audience. However, with TripleLite Electronic Posters from Tripleplay your message can be public within hours or minutes.



POSTERS CAN BE SET TO BOTH LANDSCAPE AND PORTRAIT ORIENTATION



TripleLite Electronic Posters is a sleek, easy to use and cost effective digital signage solution designed to meet the demands and needs of any organisation looking to get their message to their end users quickly and with minimal effort.

With no reliance on full time high speed network connectivity or moving parts for your messages to display, and with minimal processing demands and low power consumption, TripleLite is as reliable a Digital Signage solution as you're likely to find.

Through the utilisation of the product's Playlist features, and by mixing your text based promotions with images, video content and sound, TripleLite will make your office, communal space, shop floor, window display or hallway come to life in an instant.



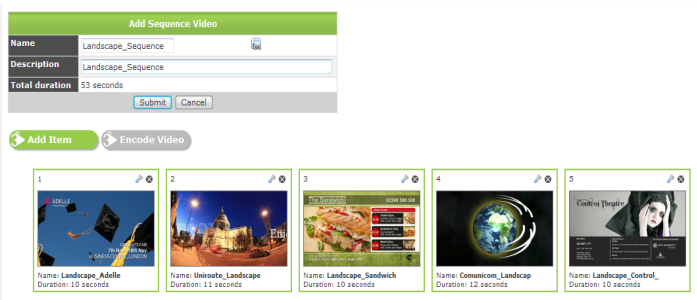
TRIPLELITE RUNS VIA AN AMINO SET TOP BOX

“TRIPLEPLAY'S DIGITAL SIGNAGE SOLUTION HAS ENABLED THE COLLEGE TO MARKET TO ITS STUDENTS, STAFF AND VISITORS QUICKLY AND EFFECTIVELY.”

JOY SAINI, SYSTEMS DEVELOPMENT MANAGER,  
NEW COLLEGE DURHAM

A playlist creation and distribution solution, TripleLite allows full-screen videos and images to be scheduled and then distributed via a broadband network to multiple locations through an easy to use management interface.

Perfect for the aggregation of key information to multiple screens, bringing with it the ability to update and monitor remotely, this software is perfect for anyone from school to retailer to remote office. With the ability to create playlists, TripleLite also offers great versatility, allowing multiple messages to display and change depending upon the time of day, the season or the occasion.



### CREATE SEQUENCE VIDEOS THAT ARE STORED LOCALLY TO EACH SCREEN

As an added benefit, all content is stored locally to each screen, so even if your internet connection fails your digital messaging will continue to display, giving great peace of mind and an added robustness that other network reliant solutions simply cannot offer.

So if you need a signage solution for one-off events, new menus, special offers, results, surgery times, schedule timings, updates or promotions, TripleLite will fit the bill.

For further information about this, or any other Tripleplay product or service, contact us on [info@tripleplay-services.com](mailto:info@tripleplay-services.com) or call 0845 094 3326.

### KEY FACTS

- Control centrally via cloud-based user friendly interface
- Create multiple layouts, playlists and schedules
- Mix video, static image and text for a more impacting message
- Remove reliance on network connectivity
- Low start-up costs
- Landscape or portrait display mode
- High content compression rate keeps download time minimal
- No moving parts mean lower power consumption and reduced chance of failure

### WHAT MAKES TRIPLELITE DIFFERENT TO TRIPLESIGN?

Feature	Sign	Lite+	Lite
Use Playlists	✓	✓	✓
Scheduling	✓	✓	✓
Local Media Storage		✓	✓
Central Content Mgmt	✓	✓	✓
Static Imagery	✓	✓	✓
RSS Feeds	✓	✓	
Layouts	✓	✓	
HTML Support	✓	✓	
Text	✓	✓	
Calendars	✓	✓	
Clocks	✓	✓	
Events/Emergency	✓	✓	
Central Media Storage	✓		
Live TV	✓		

### The Complete Digital Media Solution

<b>TripleStream</b>  IP Device Streaming	<b>TripleTV</b>  Innovative IPTV Solution	<b>TripleVOD</b>  Digital Video on Demand	<b>TripleSign</b>  HD Digital Signage	<b>TripleLite</b>  Electronic Posters			
<b>Management</b>							
<b>TripleCMS</b>  Content Management	<b>TripleCast</b>  Content Distribution	<b>TripleCare</b>  Subscriber Management System	<b>TripleChoice</b>  Seamless User Portal	<b>TripleTouch</b>  Intuitive Touch Screens	<b>TripleData</b>  Reporting and Logging		
<b>Enhancements</b>							
<b>TripleGuide</b>  Fully Featured Programme Guide	<b>TripleLive</b>  Live Camera Feeds	<b>TripleCode</b>  Video Conversion Tool	<b>TripleMux</b>  Video and Audio Mixer	<b>TriplePlayer</b>  Browser Based Media Player	<b>TripleTV+</b>  Network Based Video Recorder	<b>TripleDVD</b>  DVD Burning Software	<b>TripleNVOD</b>  Near Video on Demand

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